



External communications

Cebu, June 2, 2010

PRESS RELEASE

ECOCONUT TOURS INC. ACTOR IN THE WORLDWIDE MOVEMENT OF RESPONSIBLE TOURISM IN THE PHILIPPINES

Ecoconut Tours Inc. reaffirms its mission by concrete actions in sustainable and social tourism on Olango Island in the context of the *fourth worldwide day for responsible tourism*. There are 3 major goals:

- To sensitize our visitors to the environment and to the local culture;
- To create an awareness in the local community of their living environment and the stakes involved in its preservation;
- To allow our visitors to have an unforgettable experiment through the discovery of a tropical island preserved by the "*Olango Island Wildlife Sanctuary*" and the Protected Marine zones, and to establish an authentic exchange with the local community.

Beyond the discovery of a preserved tropical island, the tours give our visitors a unique opportunity to have a direct contact with the local culture thanks to the permanent contact which we have established with the local community: Tasting of regional foods (**gastronomy**); Visiting the "Coconut village" and the cottage of tropical shells shop (**handicraft**); Possibility of staying one night with a local family in a traditional house made of bamboo (**traditional architecture**).

ABOUT ECOCONUT TOURS INC.

Ecoconut Tours Inc. is a Tour Operator, located in Cebu, devoted to developing ecotourism and responsible tourism in close cooperation with the local communities and the Department of Environment and Natural Resources of the Philippines. Ecoconut Tours Inc. is committed to provide tourists with objective and honest information on their places of destination and on the conditions of travel, hospitality and stays.

Ecoconut Tours Inc.

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